

NYMPHE



**Visual identity guidelines**



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# Logo

## Main logo

This is the default version of the logo, to be used on white or light backgrounds.



## Main logo

This is the default version of the logo, to be used on black or dark backgrounds.



## Black logo

Restricted to use in applications where colour print is not possible due to technical restrictions



## Variant logo

This version of the logo is only to be used on darker colored backgrounds and photographs, when the color negative does not stand out enough against the background.



## Sign



# Typography

The typeface used for NYMPHE communications is **Montserrat**

(<https://fonts.google.com/specimen/Montserrat>)

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# Colours

Our primary colour palette should lead our communications materials as a bright, bold signal of our brand presence.

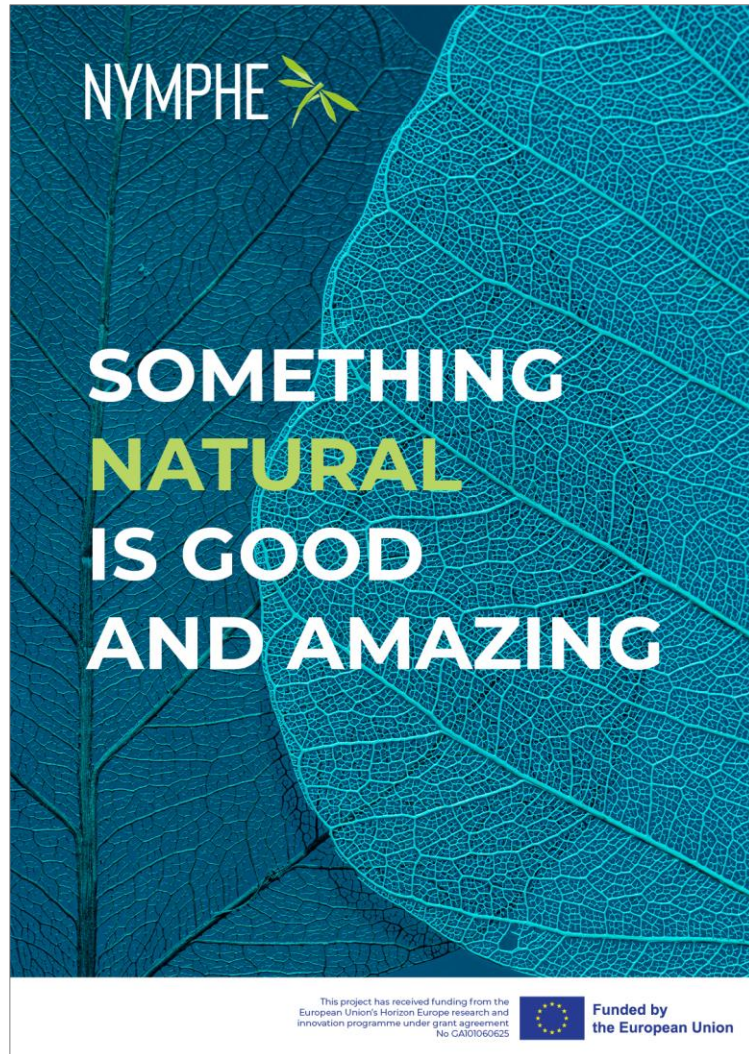


**RGB**    163/199/63                      8/71/105                      139/116/85                      230/134/47                      255/236/204                      186/215/131

**HEX**    A3C73F                      08476A                      8B7455                      E6862F                      FFECCC                      BAD783



# Print materials



## EU branding

Nymphe communication activities (media relations, conferences, seminars, information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, vehicles, supplies must acknowledge EU support and display the **European flag (emblem) and funding statement:**



The emblem must remain distinct and separate and **cannot be modified** by adding other visual marks, brands or text. Apart from the emblem, **no other visual identity or logo may be used** to highlight EU support. When displayed in association with other logos (e.g. of beneficiaries or sponsors), the emblem must be displayed at least as prominently and visibly as the other logos.

# Dissemination of results

Before engaging in a communication or dissemination activity expected to have a major media impact, the beneficiaries **must inform the granting authority (REA)**.

The beneficiaries must disseminate their results as soon as feasible, in a publicly available format, subject to any restrictions due to the protection of intellectual property, security rules or legitimate interests. A beneficiary that intends to disseminate its results **must give at least 15 days advance notice to the other beneficiaries**, together with sufficient information on the results it will disseminate.

Any other beneficiary may object within 15 days of receiving notification if it can show that its legitimate interests in relation to the results or background would be significantly harmed. In such cases, the results may not be disseminated unless appropriate steps are taken to safeguard those interests.

Any communication or dissemination activity related to the action **must use factually accurate information**. Moreover, it **must indicate the following disclaimer**:



*Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Research Executive Agency (REA). Neither the European Union nor the granting authority can be held responsible for them.*



# Contact

For any questions regarding these guidelines, please contact the communication team:

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